

July 31, 2015

DIRECTIVE:	JOB CORPS INFORMATION NOTICE NO. 15-04
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TO: ALL JOB CORPS NATIONAL OFFICE STAFF
ALL JOB CORPS REGIONAL OFFICE STAFF
ALL JOB CORPS CENTER DIRECTORS
ALL JOB CORPS CENTER OPERATORS
ALL NATIONAL TRAINING AND SUPPORT CONTRACTORS
ALL OUTREACH, ADMISSIONS, AND CTS CONTRACTORS

FROM: LENITA JACOBS-SIMMONS
National Director
Office of Job Corps

SUBJECT: *Youth 2 Youth: Partners 4 Peace* Campaign Toolkit, Web site,
“Y2Y Week,” and Student Ambassador Steering Committee

1. Purpose. To notify the Job Corps community of the *Youth 2 Youth: Partners 4 Peace* toolkit, Web site, “Y2Y Week,” and Student Steering Committee.
2. Background. *Youth 2 Youth: Partners 4 Peace*, or “Y2Y,” was introduced by Job Corps students to the Job Corps community through Information Notice 15-02. This notice provides resources for student leadership to plan the project on Job Corps centers and in their communities.

The Y2Y toolkit, available online at www.JobCorpsY2Y.com, offers the following resources:

- Infographic
- “Students Getting Y2Y Started” – tips for students interested in supporting Y2Y on center
- “Staff Getting Y2Y Started” – tips for staff interested in supporting student Y2Y efforts
- Invitation template to Y2Y meetings
- Checklist to assist with Y2Y planning efforts leading up to Y2Y Week, September 14 through 18
- Y2Y “Pledge 4 Peace”
- List of anti-violence resource links, information, and references
- “Share Your Story” tips sheet
- Y2Y poster templates
- More resources added in the coming weeks

Y2Y Student Ambassadors and leaders will work to implement Y2Y as an ongoing campaign at their centers starting now. A special week of awareness will take place

September 14 through September 18, 2015, that will allow student leaders to officially introduce Y2Y to their local communities. Y2Y Week events may be shared by Job Corps on JobCorpsY2Y.com, the Job Corps Facebook page or on the YouTube channel. A Webinar will be made available in August for Y2Y leaders who have interest in getting more information about campaign tools that are available for their use.

Since Y2Y is the product of Job Corps students, the campaign will be shaped by a national steering committee comprised of two Student Ambassadors from each of Job Corps' six regions. Each Job Corps center may have its own steering committee comprised of two to five Student Ambassadors and other student leaders. (The size of the committee may depend on the size of the center). The staff point of contact and steering committee can help support Y2Y efforts on center, and can share related information with campaign organizers.

3. Action. Visit www.JobCorpsY2Y.com, review the "Getting Y2Y Started" tips sheet, connect students with Y2Y resources, and assist them with preparing for Y2Y Week.

Support student efforts to identify two to five Y2Y Student Ambassadors for each entry, and identify a volunteer Y2Y staff point of contact for your center. Once your center's Student Ambassadors and staff point of contact have been identified, visit the *Share Your Story* tab at www.JobCorpsY2Y.com to upload their names and contact information. Provide the name, e-mail address, telephone number (optional), and T-shirt size for each Student Ambassador and staff point of contact, by **August 7, 2015**.

Share the excitement from the Job Corps student leaders about the initiative, and the National Director's commitment to ensure the campaign is supported as our young people raise awareness and find solutions to the problems of violence, bullying, and aggression.

4. Expiration. Until superseded.

5. Inquiries. All inquiries should be directed to JobCorpsY2Y@mpf.com.

July 17, 2015

DIRECTIVE:	JOB CORPS INFORMATION NOTICE NO. 15-02
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TO: ALL JOB CORPS NATIONAL OFFICE STAFF
ALL JOB CORPS REGIONAL OFFICE STAFF
ALL JOB CORPS CENTER DIRECTORS
ALL JOB CORPS CENTER OPERATORS
ALL NATIONAL TRAINING AND SUPPORT CONTRACTORS
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FROM: LENITA JACOBS-SIMMONS
National Director
Office of Job Corps

SUBJECT: *Youth 2 Youth: Partners for Peace Campaign*

1. Purpose. To notify the Job Corps community of *Youth 2 Youth: Partners for Peace*, a Job Corps student-led initiative.
2. Background. Personal safety and security are priorities for Job Corps. A safe and secure on-center environment must be in place for students to succeed with their career training and education; and safe homes and communities are necessary building blocks of successful careers.

At the 2015 National Job Corps Association (NJCA) Training Conference, about 90 Job Corps student ambassadors approached the National Director with a collective request. They sought to leverage the power of Job Corps students to reach other students within their communities for the purpose of addressing violence, aggression, and bullying. Additionally, they asked the National Office to support a student-organized and student-led campaign.

The Job Corps National Director followed up with the student ambassadors to discuss direction and implementation methods for an organized initiative, and requested additional feedback. The information received has served to shape the rollout of the *Youth 2 Youth* campaign. **You will receive details, along with information related to a toolkit for student and staff use in implementing the campaign, in the next few weeks. A public campaign rollout will occur during September 2015.**

The online toolkit will provide “shareable” digital graphics, outreach methods and activities, posters, flier templates, key information, statistics, and more.

The student ambassadors reviewed and selected the following logo:



The *Youth 2 Youth* campaign underscores Job Corps' participation as an active partner in the National Forum on Youth Violence Prevention, a White House initiative launched in 2010 and administered by the U.S. Department of Justice. The goals of Job Corps' *Youth 2 Youth* initiative mirror those of the National Forum on Youth Violence Prevention to:

- Elevate youth violence as an issue of national significance
- Enhance capacity to more effectively prevent youth violence
- Sustain progress

Additional information is available at <http://youth.gov/collaboration-profiles/national-forum-youth-violence-prevention>. Resources available through that initiative will be included in the Job Corps *Youth 2 Youth* toolkit.

As a skills and opportunity program for youth, the Job Corps mission is a vital contributor to the *My Brother's Keeper* initiative that was launched by President Obama in 2014. *My Brother's Keeper* joins foundations, business, and community leaders to address persistent opportunity gaps faced by boys and young men of color, and to ensure that all young people willing to do the hard work to get ahead can reach their full potential. More information is available at <http://mbk.ed.gov>. Resources available through that initiative also will be included in the Job Corps *Youth 2 Youth* toolkit.

3. Action. Although this is a Job Corps student-led campaign, it requires the support of all staff members. Please distribute among all Job Corps staff. Campaign information and details will be distributed through a forthcoming Information Notice.

Some Job Corps centers have proactively initiated center-based campaigns that focus on positive action to prevent negative behaviors. Those centers should feel free to continue their campaigns, and to link their activities to the Job Corps *Youth 2 Youth* initiative.

4. Expiration. Until superseded.

5. Inquiries. All inquiries should be directed to jcy2y@mpf.com, or to Andrea Kyle Bobrik at kyle.andrea@dol.gov.