

SHARE YOUR STORY TIP SHEET



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POSSIBLE STORY IDEAS:

- How has violence affected your life?
- What does “youth violence” mean to you?
- Why do you want to be a Y2Y Student Ambassador?
- How are you connecting with your community to oppose violence and aggression?
- How are you using Y2Y materials to oppose violence and aggression?
- How are students at your center getting involved with Y2Y?

TIPS FOR PHOTOS:

- Your smartphone will work as a camera, but a real camera will take better photos. Use a real camera when you can, especially during events and planned activities.
- Don't worry about zooming in, especially when taking a picture with your phone. Instead, try to get closer or crop your photo afterward.
- Natural light almost always produces a better photo. Take photos without the flash if you are outside. If you are inside, try to let as much natural light into the room as possible.
- Include students, staff, and community partners in your pictures when possible, and always look for diversity.

TIPS FOR VIDEOS:

- You can use your smartphone to record videos around campus. Record short videos of other students talking about why they oppose violence.
- Limit your videos to between 1 and 2 minutes. Think about the videos you watch online ... they're short!
- Landscape orientation usually works best when recording video with your phone. Translation: Hold your phone sideways while filming.
- Natural light almost always produces a better video. Record videos outside whenever possible, and when recording inside, let as much natural light into the room as possible.



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