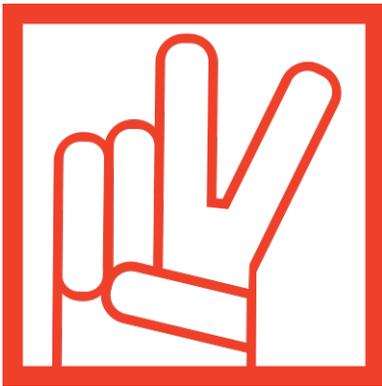


# Y2Y SOCIAL MEDIA TIP SHEET



**YOUTH2YOUTH**  
PARTNERS 4 PEACE

JOBCORPSY2Y.COM



Profile Picture



Cover Photo

The tips below can help you share your Y2Y story online using social media.

## GENERAL Y2Y SOCIAL MEDIA TIPS

- Use your social media networks (including Facebook, Twitter, and Instagram) to help spread the Y2Y message.
- Remember you are spreading a peaceful and respectful message to your peers! Please refrain from posting anything negative, inappropriate, or hostile.
- Use #JobCorpsY2Y when sharing updates and stories from your center and in your community.
- Change your social media profile pictures using the Y2Y social media images in the Y2Y Toolkit section of [www.JobCorpsY2Y.com](http://www.JobCorpsY2Y.com).
- Visit the Job Corps Facebook page ([www.Facebook.com/dolJobCorps](http://www.Facebook.com/dolJobCorps)) to learn about Y2Y at centers across the country.

## Y2Y WEEK SOCIAL MEDIA TIPS

- Y2Y Week is coming up! Wear your Y2Y T-shirt or wristband (coming soon!) as a reminder to others of your commitment to nonviolence.
- Post regular updates on all of your social media channels (include Facebook, Twitter, and Instagram) about what you are doing to support Y2Y.
- Tag Y2Y event partners and attendees in your posts. Hint: Make and share a list of social media handles for partners and notable attendees before your event.
- Share the Y2Y campaign goals with your friends:
  - Talk about violence and aggression in our community.**
  - Empower one another to prevent violence and aggression.**
  - Share stories and talk about solutions to help others prevent violence and aggression.**
- Use the Y2Y logo when posting updates so other students can share your post.
- Use #JobCorpsY2Y when posting updates and stories from your center and community.
- Take a selfie with your signed Y2Y pledge card and post to your social media pages.

## Y2Y SOCIAL MEDIA TIP SHEET

The tips below can help you share your Y2Y story online.

### ACCESSING Y2Y IMAGES FOR SOCIAL MEDIA

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- You can access Y2Y-themed images in the Y2Y toolkit online at [www.JobCorpsY2Y.com](http://www.JobCorpsY2Y.com).
  - Select the file titled “Y2Y Social Media Images” in the toolkit.
  - After your selection, a folder with appropriately sized images for all of your social networks will open.
  - Save the images to your computer.
  - Upload the photos to your social media channels, change your profile pictures to support Y2Y, and share these images with your friends and family to tell them more about Y2Y.

### SHARE YOUR STORY

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**Job Corps wants to hear about your Y2Y successes!**

- Send updates, photos, and videos of Y2Y activities at your center and in your community to [JobCorpsY2Y@mpf.com](mailto:JobCorpsY2Y@mpf.com).
  - Some examples include: photos from campus and community events, student stories and testimonials, images of students promoting a safe environment.
- See your story and your fellow Y2Y stories when you upload your story, photos, and videos to [www.JobCorpsY2Y.com](http://www.JobCorpsY2Y.com).
- Read the Blog to hear firsthand how young people are being affected by and are working against violence every day.

### ACCESSING Y2Y IMAGES FOR SOCIAL MEDIA

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- Y2Y website: [www.JobCorpsY2Y.com](http://www.JobCorpsY2Y.com)
- Job Corps Facebook page: [www.Facebook.com/dolJobCorps](http://www.Facebook.com/dolJobCorps)
- Job Corps YouTube channel: [www.YouTube.com/dolJobCorps](http://www.YouTube.com/dolJobCorps)

